



Turning climate-related information into added value for traditional **MED**iterranean **G**rape, **O**Live and **D**urum wheat food systems

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VISCA GA

Alessandro Dell'Aquila for the MED-GOLD Team



CONSORTIUM

Coordination



EU Research









Academy (EU, UK & Colombia)









SMEs and service providers









Agri-food industry



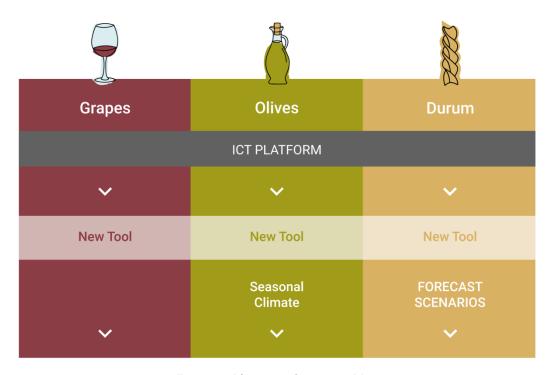






This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776467.

STRATEGY



Engage with sectoral communities



COMMUNICATION AND EXPLOITATION OF THE VALUE CHAIN CREATE OPPORTINITIES FOR BUSINESS.

OBJECTIVES

Involve users in the design, development, test, and evaluation of the added value of pilot climate services for olive, grape, and durum wheat

Refine, validate, and upscale **pilot services** with the wider European and global user communities for olive / oil, grape / wine and durum wheat / pasta.

Ensure replicability of climate services for other crops / climates (e.g., coffee) and link with global policy-making

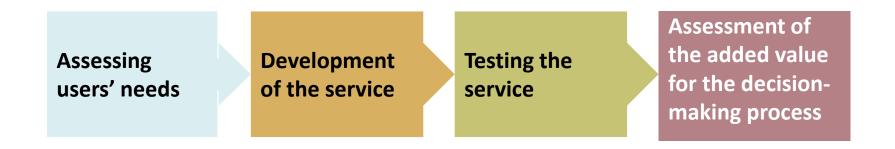
Implement a comprehensive communication and market plan to **enhance uptake** for MED-GOLD climate services

Build better informed and connected **end-user communities** for the global olive oil, wine, and pasta food systems and related policy making

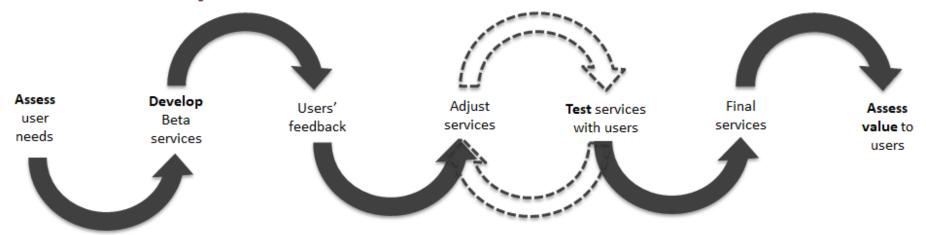


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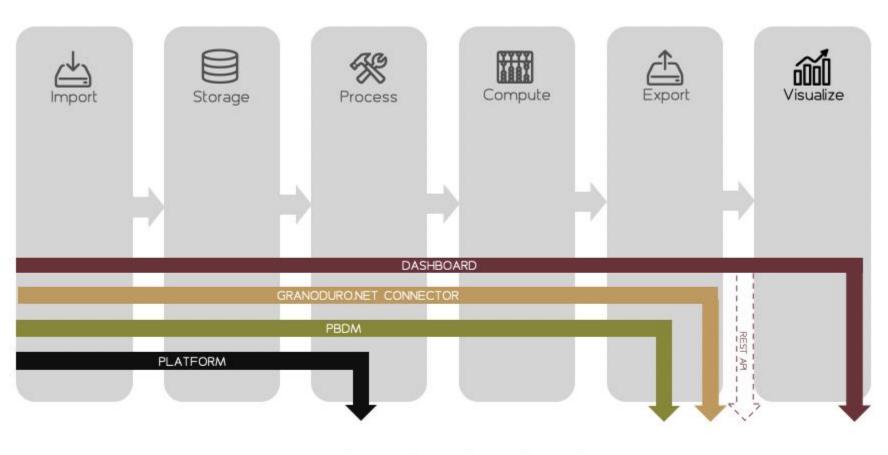
MED-GOLD co-developement methodology



But in reality it looks more like this...



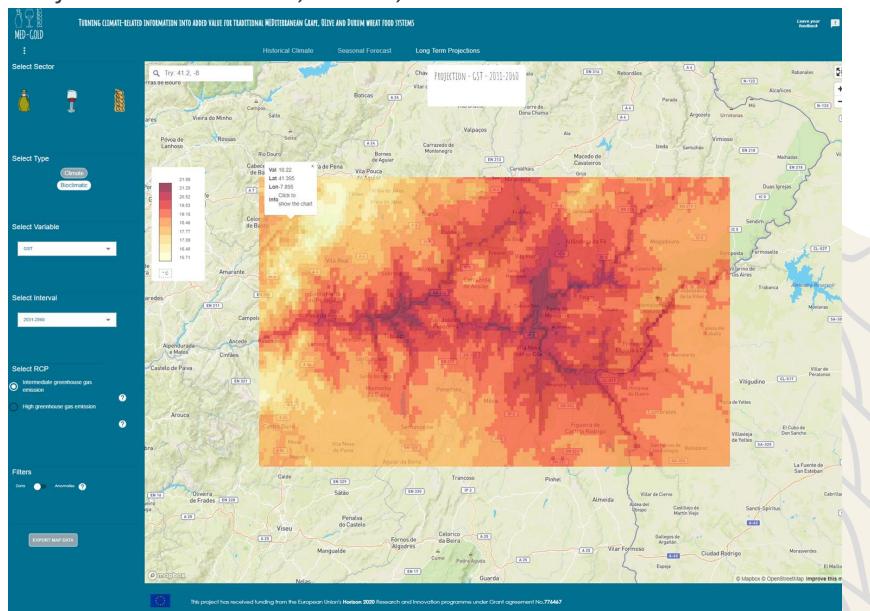
MED-GOLD ICT platform's pipeline



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Multi-purpose MED-GOLD user dashboard Project users: SOGRAPE, DCOOP, BARILLA



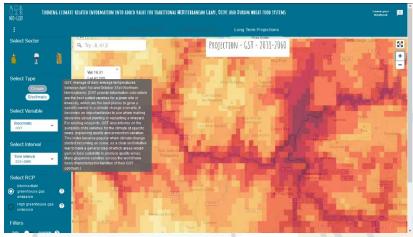


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SKILFUL PREDICTIONS PROVIDE UNPRECEDENTED LEVEL OF RISK MANAGEMENT FOR CLIMATE IMPACTS

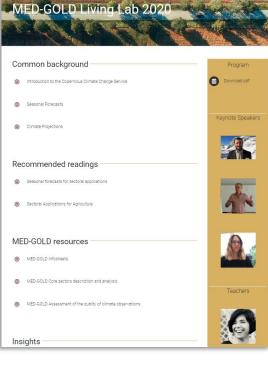


Seasonal forecasts allow for anticipating high-pest pressure or earlier harvests adjusting expenditure and safeguarding overall profitability.



Long-term projections help choose adapted varieties and decide on water availability for viability assessment of sites, supporting the future of investments, business models and policy-making.





DOCUMENTS CLIMATE SERVICES CASE STUDIES MEDIA EVENTS & NEWS INTERNAL AREA

MED-GOLD





Climate services for a climate-resilient Europe Success stories, lessons learnt and remaining challenges

2 December 2020, Zoom platform 09:00-15:00

Organised by the European Commission - EASME Executive Agency and the Climateurope project

In the context of the <u>European Green Deal</u>, the <u>new EU Adaptation strategy</u> and the <u>Horizon Europe</u> <u>Adaptation Mission</u>, this workshop will:

- Showcase the added-value and potential of climate services to mainstream adaptation across several sectors and different levels of decision-making.
- Discuss barriers to full deployment of climate services, including institutional and legal issues, market barriers and capacity gaps.
- Share lessons learnt and best practices, in view to overcome existing constraints.
- Explore means of mobilizing resources for creating impacts at the scale needed to make Europe resilient to climate change.

The workshop builds on the results of a portfolio of Horizon 2020 projects, which contribute to the implementation of the <u>European Research and Innovation Roadmap on Climate Services</u>.

Stories from the H2020 projects are featured in the newly published <u>Climate Services CORDIS</u>
Results Pack

Co-organizers: Climate-Fit.City, MED-GOLD, S2S4E and VISCA











OBJECTIVE #5

Build better informed and connected end-user communities for the global olive oil, wine, and pasta food systems and related policy making



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www.med-gold.eu



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Thank you
Ευχαριστίες
Grazie
Gracias
Obrigado
Merci

